

Carlos M. Gutierrez



The Honorable Carlos M. Gutierrez served as the 35th secretary of Commerce under George W. Bush from February 2005 to January 2009. Before his government service, he was chairman and CEO of the Kellogg Company, a Fortune 500 global manufacturer and marketer of well-known food brands.

As secretary of Commerce, Gutierrez managed an agency with 38,000 employees and a \$6.5 billion budget focused on promoting American business at home and abroad. He served as the Bush administration's point person on immigration reform, DR-CAFTA and the Colombia Free Trade Agreement, and he co-chaired the Commission for Assistance to Free Cuba. Gutierrez has led high-level trade missions to various countries around the world including South Korea, Vietnam, China, Russia, India, Iraq, Ukraine, Brazil, Peru, Colombia, Panama, the Dominican Republic, Mexico, and Canada.

Gutierrez was born in Havana, Cuba, in 1953 and came to the United States with his family in 1960. In 1975, he joined the Kellogg Company as a sales representative in Mexico City. After assignments in Latin America, Canada, Australia, Asia, and the United States, he became Kellogg's president and CEO in 1999 and chairman of the board in April 2000. He was the youngest CEO in the company's 100-year history and is widely credited with turning around the \$11 billion company.

Gutierrez is on the boards of Corning Incorporated, Occidental Petroleum Corporation, and United Technologies Corporation. He is Chairman of Global Political Strategies at APCO Worldwide, and serves on the boards of trustees of the Woodrow Wilson International Center for Scholars, and the University of Miami. He is a visiting scholar at the Institute for Cuban and Cuban-American Studies at the University of Miami and is a member of the board of ImmigrationWorks USA, an organization dedicated to achieving comprehensive immigration reform. He is also on the advisory board of Citizenship Counts, an organization dedicated to improving civics education, and a member of the Bipartisan Debt Reduction Task Force, whose mission is to develop and promote a politically viable solution for reversing our nation's unsustainable fiscal course and rise in U.S. public debt.

Gutierrez studied business administration at the Monterrey Institute of Technology in Queretaro, Mexico. He and his wife, Edilia, live in Washington, D.C., and have three children, Carlos, Erika, and Karina.